

You don't have  
to be Jewish to  
fight by our side.  
You just have to  
love liberty.

The Bill of Rights  
**Sentinel**  
The Voice of Jews for the Preservation of Firearms Ownership



Vol. 1, No. 14

*Holocaust survivor outraged at misuse of phrase—*

# Stealing "Never Again" From The Holocaust For Child's Gun-Control Book Is Horrific

**"Never Again!" is a Call to Arms:  
Not a Call to Disarm**

**Self-Proclaimed Anti-Rights  
Kids' Group Commits Atrocity**

Parkland high school's new celebrities have taken the battle cry of Jews who survived the Nazi Holocaust to title and promote a book about disarming the public. This amounts to a culture crime virtually without equal.

"Leftists have no shame—appropriating this most important lesson from the Holocaust as a slogan for their plan to have our government disarm Americans. The Nazis disarmed Jews before murdering six million of us in ovens and mass graves. Never Again! means never again let governments disarm the people, not even a little," said Dov Marhoffer, a Holocaust concentration camp survivor on the Board of Advisors of Jews for the Preservation of Firearms Own-

ership. He was furious when he learned what they had done.

"Is there no depth below which progressives won't lower themselves in their attempts to disarm innocent Americans? Do they really make themselves feel safer by making others vulnerable?" asked Alan Korwin, the author and consultant to JPFO who edits The Sentinel. He claims the new children's movement is misguided, led by students who are seriously misinformed on the issues. "They are never asked hard questions by the media," he says, "and are being manipulated by politically motivated clandestine adults with agendas. They claim they'll debate anyone. They should debate me."

JPFO knows from experience that making good people helpless does not make bad people harmless, as hoplophobes, these kids and their handlers seem to believe. Police, who require the best firearms for their defense would never accept relinquishing good arms or adequate supplies of ammunition in the name of safety. The secretive backers and the children seek both—ban good guns

and normal-capacity magazines for innocent Americans.

One of the youngsters, now of voting age, has made public statements to ban reliable rifles and sidearms, police-style ammo magazines for the public, yet ignorantly claims he doesn't seek bans. It comes off as evidence of a desperate need for education and intervention, of hoplophobia in need of treatment.

Campaigning against human rights in the false belief it will bring safety is a classic and dangerous mistaken belief. Denying people what is justly theirs—to satiate raging internal fears requires medical attention. Though unmentioned in media interviews, these classmates are being encouraged and used by manipulative adults who seek political goals they have not been able to attain on their own for decades. Every classic so-called "gun control" group has come out to back the upstart student movement, now pitching the adults' olden policies.

Bending poorly informed youngsters to their will, while providing dark money be-

*Continued on Page 7*

## Why Mass Murderers?

by Bob Green

*Editor's Note: In my regular gun-rights column for American Handgunner magazine I asked this: "How do we stop our children from becoming sociopathic monsters, and why is this happening all of a sudden?" One reader replied with an answer media pundits refuse to accept and forcefully deny, but which resonates with so many other folks. He put it so well, and granted permission to publish it, so we're sharing it here. What do you think?*

With recent mass-murder tragedies there has begun a desperate search for reasons or justifications for why these events happen. People are quick to point fingers at firearms. There are other factors we should consider.

I went to high school in the 1960s (yeah,

I'm old). School shootings at that time were virtually nonexistent. We had fewer gun laws and more gun shops. What has changed?

Since those days the institution of marriage has slowly been taken apart with no-fault divorce, free sex, and now same-sex "marriage." Fatherhood and the leadership fathers should provide has been denigrated. The foundation of family itself has been destroyed. Human life has been devalued with so-called abortion rights. Violent movies show that revenge and assassination are common, even admirable or fun. TV shows work to outdo each other with ghoulishness and glorifying the power of a firearm, on prime time *every evening*.

Music that speaks of killing and debauchery, and violent video games that give

points for murdering human opponents proliferate. Teachers are afraid to discipline children for fear of being sued. Church attendance is down. G-d has been pushed out of our society. Wrong has been turned into right and right has been turned into wrong. Moral relativism is encouraged. Our nation's history and the sacrifices it took to create and preserve this nation are no longer taught in our schools.

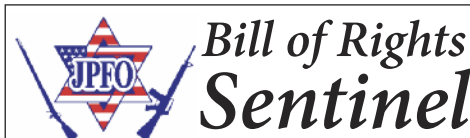
All of these things destroy the moral underpinnings that enable our young people to distinguish right from wrong and to understand that they shouldn't do violence to others. And we now have a so-called "watchdog" media that is eager to broadcast

*Continued on Page 6*

# Million Shekel Quiz

**“There are no right answers, except of course there are.”**

1. I joined the NRA, SAF, GOA, CCRKBA, USCCA, NSSF, three more and my local State Gun Group because:
  - a) Freedom is important to me
  - b) The right to arms is important to me
  - c) I want to support RKBA myself
  - d) My teachers told me not to
  - e) I'm an idiot and haven't joined any
  - f) All except “e”
2. I joined JPFO, publisher of this *Bill of Rights Sentinel* because:
  - a) Reasons “a” through “d” above
  - b) I'm very bright and I do the right thing
  - c) JPFO is the only group that really “gets” it
  - d) You don't have to be Jewish to join, you just have to love freedom
  - e) I haven't joined but I will right now
  - f) I'm a member, but I'm going to increase my membership, or donate
  - g) Who writes these quizzes anyway?
3. I wouldn't join the ACLU, NAACP, Moms Demand Action, Gun Violence Policy Center, Brady Campaign, democrats, black congressional caucus, La Raza: (“The Race”).
  - a) If you paid me to join.
  - b) Because they stand against everything I support, like the Second Amendment, Bill of Rights, Constitution, American values, freedom, self-determination, independent thought, free speech, free enterprise, low taxes, individualism, capitalism, getting rich, *Wealth of Nations*, *Common Sense*, *The Law*, *I Pencil*.
  - c) Because I have principles and would never forgive myself.
  - d) I might join one just to see what they're up to, as in “know your enemy,” but I'd have to keep my head down and not wear any of my usual T-shirts or they'd spot me and ostracize me or even get violent and beat me up.
4. If I could actually speak to my elected representatives, I would tell them:
  - a) Read the Constitution and start doing what it says if you don't want a revolt on your hands.
  - b) Infringement is illegal and anything you do that bans or limits guns we already own is outside the limited powers we have delegated to you, so stop it right now or face consequences.
  - c) Stop acting like you're above the law, they apply to you same as us.
  - d) It's a good thing you have armed guards, for the same reasons we're armed, right?
5. If I had a gun:
  - a) What do you mean if? I need another gun safe.
  - b) I would take gunless friends out and learn them how to shoot.
  - c) I would practice more than I do and get more better.
  - d) I would buy more ammo but I don't know where I would put it.
  - e) I would tell my liberal friends just to tick them off.
  - f) I flatly reject the notion I'm a gun bubba. Mom says I'm a bubbala.
6. I own an AR-15-type rifle because:
  - a) It's the best damn rifle made
  - b) It's an American rifle
  - c) It's accurate, reliable, dependable, easy to maintain, easy to modify, it's what my military prefers, looks great, and it's what my police force uses and they know what they're doing
  - d) it's fun to shoot and has reasonable ammo capacity
  - e) Chuck Schumer, Nancy Pelosi, Barack Obama, George Soros, Michael Bloomberg, four current members of the Supreme Court and the democrat party don't want me to have one
  - f) all of the above
  - g) I gotta get me one of those because I don't have one yet
7. The gun types I prefer are:
  - a) Revolvers
  - b) Pistols (yes, I know the difference)
  - c) Bolt-action rifles
  - d) Semi-auto rifles
  - e) Shotguns of any type
  - f) Black-powder firearms
  - g) Full-auto firearms (the Glock 18!)
  - h) Any type government says I can't have
  - i) Crew-served weapons
  - j) Do you really have to ask readers of this rag?
8. I would never own a gun because:
  - a) Guns are so very very dangerous
  - b) The gun might hurt someone
  - c) I would never ever need one
  - d) Police are there to protect me
  - e) I live in a gated community
  - f) My cell phone has 911 on speed dial
  - g) I watch CNN so I'm well informed
  - h) All of the above
  - i) Please donate to JPFO if you hate this
9. If I had one or more guns of any type:
  - a) I might kill someone
  - b) I might save one or more lives
  - c) I might “save the day”
  - d) I might feel enjoyment, pride, a sense of responsibility
  - e) I might feel part of something greater than myself.
  - f) All of the above
  - g) None of the above
  - h) Wait, wait, a gun has nothing to do with any of those, I might feel or do any of that regardless of the gun part, that's just a... false flag! Like the ones they wave in the so-called “news” media all the time! Take away the question—and just read the list, see? It's not about guns at all. You were snookered. It's like deceitfully renaming “crime” as this “gun violence” thing. It poisons minds against guns, instead having people focus on crime, our real problem. But surprise—crime is good, it provides political will for politicians to act against guns, a stated goal, and aggregate power to themselves.
10. In your opinion, a gun's front end is for:
  - a) Exercising political power
  - b) Control of the masses
  - c) Stopping criminals
  - d) Personal self defense
  - e) Detering tyranny
  - f) Resisting tyranny
  - g) Maintaining freedom and liberty
  - h) Having fun
  - i) Obtaining food
  - j) Competition and sport
  - k) Harming people without cause
  - l) All of the above except “k” (and see me after class)



## Bill of Rights Sentinel

**Publisher:** Alan Gottlieb  
**Editor:** Alan Korwin  
**Administration:** Boyd Kneeland  
**Rabbi Emeritus:** Dovid Bendory  
**Advisory Board Member:** Dov Marhoffer

**Contributors:**  
 Bob Green; Brian McNicoll;  
 Don Irvine; Frank Lee;  
 Kjartan Arnorsson; Mark Pixler;  
 Aaron Zelman (archival); and JPFO Staff

*The Bill of Rights Sentinel* is published by  
 Jews for the Preservation  
 of Firearms Ownership  
 12500 N.E. Tenth Place  
 Bellevue, WA 98005  
 800-869-1884

Copyright 2018 JPFO

Address Change: Include new address, city, state and zip code. Send to *The Bill of Rights Sentinel* at 12500 N.E. Tenth Place, Bellevue, WA 98005 or e-mail to [info@jpfo.org](mailto:info@jpfo.org). Please allow up to four weeks for changes.

# The Media Need a Second Amendment Education

by Don Irvine, President and CEO  
Accuracy In Media

It almost never fails. A mass-murder incident takes place somewhere in America followed quickly by non-stop death-toll reports and breathless photo-ID of the murderer. The criminal's promo is then quickly followed by calls for more so-called "gun control."

The calls coming from liberal politicians and gun-control advocacy groups like the Brady Campaign or the Michael Bloomberg-funded Everytown group are then uncritically amplified by the liberal media. They advance the view that this thing they call "gun control" will put an end to these tragic events, despite the fact there is no proof additional gun legislation would have any effect at all on preventing mass murders. They fail to mention it hasn't yet.

The media's inability to understand this concept stems in part from their inexperience with guns and gun culture. They routinely conflate automatic and semi-automatic weapons, assault rifles and assault weapons, thus exposing their unfamiliarity with firearms. All it would take to correct their weak terminology is a little research, but based on decades of evidence they have little interest. Critics suggest it requires too much effort, more likely it doesn't fit their agenda. They deny any bias.

Whatever the case, how can gun-rights activists combat this inherent bias and level the playing field? By educating members of the

liberal media. Can this be accomplished?

One method is to invite members of local media to the shooting range to teach them about gun safety and give them first-hand experience firing various firearms. Many members of the media grew up in more liberal parts of the country where gun ownership is severely restricted or frowned upon. They may have never even touched a real gun.

**"The media need a gun-rights education and it's up to all responsible gun owners to give it to them."**

Therefore, their only knowledge of guns comes from what they have read or seen in the media—a virtual feedback loop.

The experience can be quite enlightening, and builds a bond that can be called upon later. You become a go-to person, and can provide real balance when a news item comes up. Be careful though—only take journalists if they agree to shoot. If all they want to do is

watch, photograph and report, experience has shown it's a formula for disaster. They cling to their bigotry, make guns look bad, and nothing changes. It's the experience of discharging firearms that holds the hoped for epiphanies.

Another suggestion would be to provide members of the media with resource guides on guns. There are so many great ones out there, choose what you like. The National Shooting Sports Foundation has a guide specifically for reporters. But experience here is spotty. Confirmation bias tends to drive journalists away from this. They obviously could do it on their own and consistently fail to do so. Set in their ways, another good book tends to glance off.

Finally, I recommend that gun-rights activists civilly engage journalists on social media about guns and gun issues. Stay calm and be factual. Don't let emotion carry the day. Resist taking the bait when reporters try to tempt you to disparage all gun owners and gun-rights activities, or when they make absurd statements. Facts are your friends. Honey works better than vinegar, right?

The media need a gun-rights education and it's up to all responsible gun owners to give it to them.

*Accuracy In Media (AIM) is an American non-profit news-media watchdog founded in 1969 by economist Reed Irvine. It critiques botched and bungled news stories and sets the record straight on important issues and slanted coverage. They deserve your support.*

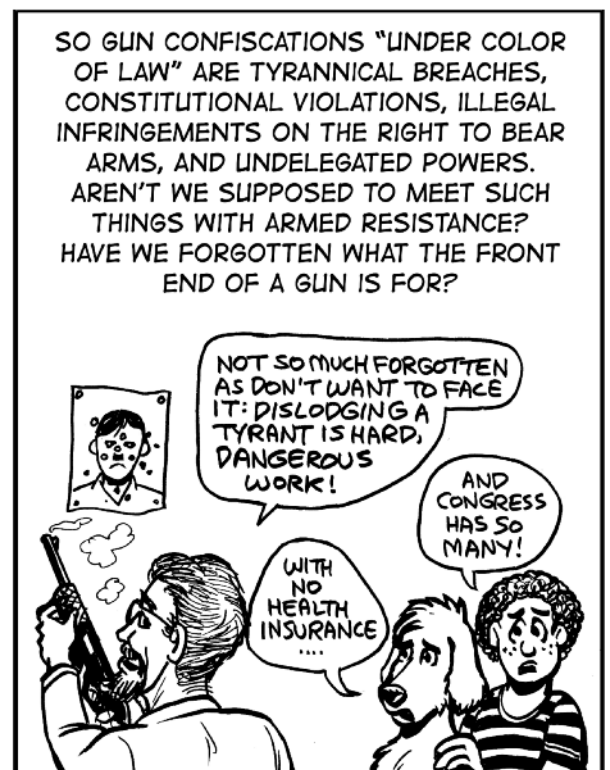


Illustration by Kjaritan Arnorsson



# The Moyel's Tips

**Put U.S. Gun Propaganda in Perspective:** U.S. “news” media weeps over traumatized school kids who must endure lockdown practice in case another drug-addled psychotic student might be inspired by mass-media promo of anti-hero school murderers. Falsely titled “shooters,” all American marksmen and gun owners are shooters, a noble thing. Keep in mind Israeli children are used to running, not to closets, but to bomb shelters when Islamic Jihad and Hamas warriors rain mortar shells and rockets down on them, not just ammunition.

**Bleeding Heart Liberal Blindsight:** Ostrich liberals who don't want to take their heads out of the sand (or worse) and accept the reality of muslim holy war now being waged here and abroad, note the enemy's name: Islamic Jihad. That's their name, not ours. If you don't need firearms when you face jihad, maybe you need them if you believe the White House is occupied by a Nazi. It's not, it's textbook paranoia, a familiar feature liberals exhibit.

**Remington,** among America's oldest and largest gun makers, went broke, came out of bankruptcy, and got a buyout offer from the Navajo Nation for up to \$525 million. The tribe, ready to pay cash, was turned down. They planned to stop selling AR-15-style guns to the public, and focus instead on sales to government agents and the military. They would continue sales of classic long guns to hunters. The NY Times liked the deal. The Indians it seems have forgotten their history—selling guns to the government. They salivated over the jobs it would provide.

**Behave!** According to a published report, police are now trained to recognize people “exhibiting characteristics of an armed person.” You're free to speculate on what that might include, and to cautiously exhibit characteristics of a gunless person, for your own safety. And tactical advantage.

**Media geniuses say the public has “a right to know,”** their excuse for glorifying murderers with page one names and pictures. Remove that excuse—require police to post suspects at public sites, so people can go look if they wish. Media could run a campaign with the Ad Council to alert everyone. Ensconce criminals on ‘the police blotter’ briefly, and done.

**Toxic Trick:** The leftists, using their famous word tricks, are now putting “toxic” before everything they hate and want to change, outlaw and ostracize. It's clever, and like all their word games it's effective, watch out for this insidious tactic. We now have toxic masculin-

ity, toxic speech, toxic republicans, but what we really have is toxic communism, toxic progressives and toxic toxicism. Those folks are poisonous.

—  
“**The Holocaust was a unique atrocity.** One of the greatest challenges in educating people about the Holocaust is seeing it trivialized or used for political & ideological reasons.”  
—Dov Marhoffer's op-ed in Townhall.com

“Thank you! I am so sick of being called a Nazi for my political beliefs because I am a Jewish conservative. The Holocaust was a shonda and it is a shonda to throw around “Nazi.” —A reader

“It's interesting to observe that the Left uses terminology to describe us, yet they actually embody the very characteristics of those terms. I'm also a ‘walked away’ Jewish Conservative and have been vilified for not toeing the Leftist party line.” —A reader

“An inbred leftwing philosophy suggests if you want a gun, by definition, you must be crazy, so ipso facto, you're unqualified to have one. It's perfectly circular hoplophobic illogic.”

—  
“Preparation doesn't cause anxiety. Lack of preparation does.”

—  
**Journalism 101:** “No, it is not enough for a journalist to report, ‘This guy said the glass is empty, but this guy said the glass is full of blood.’ The reporter must inform the public when the glass is full of blood, period. Neo Nazis and anti-American socialists are not just another political party and stream of thought, they are a pox on the landscape, an enemy of mankind. They must be wiped out in the name of freedom, human rights and all that is decent and good.” And mankind is a real and valuable word. Feminism must never subvert equality into humanhood, or any other kind of ‘hood or squalor.

—  
**Armed Gangs:** Though the predictions gangs will take over big cities is starting to look plausible, the truly scary part is that, not only do they have the guns (despite every law and law-enforcement tool supposedly in place to prevent it), they have the will to use them—unlike large swaths of the heavily armed public, who look more like passive collectors than armed individuals.

—  
“...received national attention when...” Watch out for this slippery phrase. Legacy journalists, who we know are biased, corrupt and deceptive, use this language and follow it with excuses they believe justify their actions. For

example, “the fire... the ransacked store... Joe's gunshot... the barking dog...” ...received national attention only when journalists decide to promote it, period. None of the stories have intrinsic reason to appear, or get “national attention.” Murders 2,000 miles away are a case in point. The media covers stories to suit their agendas, not because stories are deserving.

—  
**A Reader Writes:** “I see some states have begun issuing decrees selectively banning gun types (basically, the best gun types), accessories or both. Aren't gun confiscations ‘under color of law’ illegal infringements? Where do they find delegated power to take guns we already own? Aren't we supposed to meet such tyranny with armed resistance?” The Moyel points out: I have no counterpoint to these perfectly valid questions.

—  
**Red-Flag-Law Nonsense Unabated:** Despite the obvious lunacy of red-flag laws, left-wing legislators and socialist-progressives continue to urge passage of these dangerous and misguided affronts to liberty and basic human rights. “People too dangerous to bear their own arms are too dangerous to be out in public.” **What could be more clear?** Relying on the word of someone who knows you, to discard your basic rights, break into your home, confiscate your property (guns), and then tell you “Have a nice day,” is the height of tyranny (and stupidity). It's close to the (temporarily dropped) no-fly-list approach: officials secretly point you out, your rights are removed (because you're so dangerous metal detectors don't work on you), but you're still out in public. Red Flag is a good name—it looks like communism personified. Funny, the Red-For-Ed people are all for it. Who's Ed?

—  
“There's something wrong with people who think there's something wrong if you're armed.” —Col. David Grossman.

—  
**WARNING—Police Indict You for Their Shots:** According to a report in *The New York Times* (so it must be true), an unarmed man was charged with assault in Times Square for two people shot—both by police who missed him—because he was “behaving erratically” (according to police). The man is apparently “disturbed.” In other words, you are responsible for police shooting at you and hitting bystanders. The state is not accountable for its own negligence. Officer Friendly may get erased from history books altogether. Caution is advised.

*Moyel, n. the person who performs a circumcision.*

# The Good Gun-Rights News You're NOT Hearing

by **Brian McNicoll**, Editor  
**Accuracy In Media**

When it comes to media bias, a lot of times the story is just as much about what doesn't get covered as what a story actually says.

For instance, news is saturated now about 3D-printed guns, much of which is nonsense. Even if a gun were invisible (3D guns aren't) ammo is totally visible. But we've seen little about a court ruling that has enormous impact on the Second Amendment.

The California-based 9th Circuit Court of Appeals—the nation's most liberal federal Circuit Court—ruled in late July that the Second Amendment *means* what it says it means—people have the right to both keep and bear arms.

The case involved a Hawaiian man who applied for an open carry permit but was turned down twice. The court found Hawaii infringed on the man's rights when it denied him the permit the state requires for open carry.

The government in Hawaii didn't like it. The state's attorney general said the ruling would “undermine Hawaii's strong gun control law and our commitment to protect the public.”

Gabrielle Giffords, the former Arizona congresswoman who was shot at a public event in Tucson, her anti-gun-rights law firm condemned it. “The panel's dangerous decision reveals the hypocrisy of so-called ‘originalist’ interpretations of the Second Amendment,” they wrote. “The open carry of firearms is particularly dangerous: It diverts law enforcement resources to investigating gun carriers and chills the exercise of First Amendment and other constitutional rights,” another of their attorneys wrote.

Judge Diarmuid O'Scannlain, one of the three judges didn't like it either, writing in the ruling, “We do not take lightly the problem of gun violence. But for better or worse, the Second Amendment does protect a right to carry a firearm in public for self-defense.”

But the law is the law, and courts increasingly are finding unconstitutional “gun-control” laws that restrict the power of weapons, the ability of Americans to fulfill both the keep, as in own, and bear, as in carry with them, parts of the Second Amendment.

David French at *National Review* called this a breakthrough. “The practical effect of

the decision (especially combined with other case law) demonstrates that the state has a choice—protect a right to concealed carry, protect a right to open carry, or protect both. But if you block a citizen's right to carry entirely (or limit the right to a ‘small and insulated subset of law-abiding citizens), then you violate his right to ‘bear’ arms.”

French says “assault weapons” and “military-style weapons” would be handy for a militia and thus should receive enhanced constitutional protection, not restrictions. Refusing to grant carry permits is out.

If society spots a psychopath in its midst who is troubled and has talked about shooting up places and inflicting mass casualties, it's pointless to move against a class of weapons or millions of law-abiding Americans exercising their Second Amendment

rights. Move against the individuals involved—and then only after adequate investigation that substantiates allegations of an actual threat. Moving against arbitrary or emotional claims by people in proximity to the one “red flagged” invites paranoia of untold proportions. Repercussions for false claims must also be part of the plan.

From my view, the Second Amendment debate is moving—and largely in a positive

direction. Courts are recognizing governments have done too much toward substituting their judgment for that of the Founding Fathers, and the rollback has begun in earnest.

You don't hear much about it because it does not fit the mainstream narrative. You hear even less because it is the Ninth Circuit—a reliable ally of the left heretofore—that has been behind some of the most breathtaking rulings.

What you do hear is what we always hear—fearmongering over 3D printable firearms, as if they are in every household; calls to “do something” in high-crime areas such as Chicago; and an all-out war on expanding the rights of citizens who carry.

But the courts have been clear. As French says, states are going to have to reckon with the fact their citizens have the right to keep and bear arms. And the realignment starts now.

*Brian McNicoll is editor of the Accuracy in Media website. He can be found at @mcnicollb*

**“You don't hear much about it because it does not fit the mainstream narrative.”**

## CALL FOR A Free Six Pack!

**“Never Again!”**  
...belongs to the Holocaust—

**Using children to promote gun control and infringement is the exact opposite of the Jews' desperate call to arms!**

*Never Again!* is a battle cry from WWII and the Holocaust. How did it become an anti-gun-rights campaign?

by **Dov Marhoff**  
**JPFO Board of Advisors**

I am a Holocaust concentration camp survivor. I am one of a rapidly dwindling number of eyewitnesses to the Nazi Holocaust, the most systematic genocide of all time.

Today, misinformed students, terrified by murderous classmates and cynically led by progressives, are using the Holocaust and its rallying call *Never Again!* to confiscate guns and turn them over to government—the exact opposite of the core lessons to be learned.

Naming a book *Never Again!*—our desperate call to arms—to address drug-addled, video-mesmerized, sociopathic classmates—misappropriates and reverses the central messages and lessons of the Holocaust. This is so fundamentally wrong no justification can excuse it.

**Parkland Students “Steal” Jewish Holocaust FOR ANTI-GUN-RIGHTS CAMPAIGN and BOOK**



**Get JPFO's new “Never Again” brochure—for you and your friends! Be armed with truth.**

## WRITE FOR THE SENTINEL!

**Do you have something to say? If you're ready to shout at your TV, or tell paper pundits what you think—and your thoughts make sense and you can back them up with real meaning—**

**The Sentinel can be your platform!**

**JPFO's Guarantee: We listen.**

**Our Rules: Ask for our Writer's Guidelines. Your task: Do a good job. Opportunity is knocking, answer the door. [info@jpfo.org](mailto:info@jpfo.org)**

# End “Instant Infamy” NOW

by Mark Pixler

There he sits, a pathetic loser.

Yes, there he is, in his mother's basement, immersed in “World of Warcraft” or some other violent gaming fantasy realm. Based on his gaming-console thumbsmanship, his masterful eye-to-thumb coordination he's the envy of... well... nobody.

Yes, there he sits. In the real world, he is nothing: aimless, hopeless, effectively thoughtless outside his basement realm. Suddenly though he is inspired.

He imagines, “That's it! I'll be famous! I'll be the MyAlmaMater Shooter!”

And so it begins—yet another chapter in the horror story. Where in the world did our pathetic loser get such an idea? Why would anyone think of such a thing? The stares us in the face: mass media.

Yes, media inspired him, like every other pathetic loser everywhere. Historically, pathetic losers who turn to mass murder are encouraged and immortalized by mass media. That's the inspirational wellspring for others. Media makes it so.

Sick “success,” mass media, and mass murder go hand in glove. If the glove fits you must admit. Media turns pathetic to celebrity in today's perverse society. Perpetrate one heinous act and media will happily promote your preferred weapon too: the infamous AR-15.

Our pathetic loser is of no other consequence. He has no record of any kind, criminal or otherwise. He has fallen through every possible societal crack. The person is a nothing. Save for the crime and glory about to be heaped, there would be no proof of the ma-

**“Get your own organization to issue the Don't Inspire Evil pledge, joining numerous other bedrocks of the community, and spread it far and wide.”**

niac's existence 100 years from now. Thanks to journalists' depravity, the acts of depravity will live forever.

One pathetic loser at Virginia Tech went

so far as to mail a press package to NBC “news” in 2007 with self-made videos, 23 pages of writings and 43 photos to help media allies illustrate “his story.” Media maniacs cooperated fully. Do not wonder any longer why other murderers follow suit. We beg them to do so.

JPFO insists mass media stop this virtually criminally complicit behavior. The Don't Inspire Evil Initiative demands an end to the repetitive and gratuitous use of these villains names and images, which add nothing to news reporting. When these depraved monsters get front-page space—they win.

Perhaps worse, America's enemies use that “coverage” to demand confiscation of arms from everyone who didn't do anything. That is truly sick, a violation of the oath of office, a virtually communistic manipulation of useful idiots for the destruction of freedom and the finest nation to ever grace this planet. Doom the villains to anonymity, and help end the golden age of media-fueled mass-murder notoriety. Never use the names or images of mass murderers for anything, it serves no legitimate purpose.

Get your own organization to issue the Don't Inspire Evil pledge, joining numerous other bedrocks of the community, and spread it far and wide. Gain notoriety and accolades for doing the right thing, for the right reason.

## ***Why Mass Murderers? • Continued from Page 1***

and dwell on tragedies to attract eyeballs and pursue nefarious political agendas. This media coverage *creates* the copycat effect, a fact they knowingly perpetuate. And we wonder how we are producing the monsters that commit these atrocities? We only pretend to wonder.

None of these things *directly* cause mass murder, so the underlying instigators have plausible deniability. They merely contribute to a decline in our nation's moral fabric that will allow such acts. These factors cannot be ignored if we are going to limit mass murders or murders of any kind. Quit the denial and stop with the phony “gun control.”

By the time young people reach young adulthood, the human damage caused by miscreant social engineering and the errant behavior it generates has long since been done. To try to solve this issue with more gun laws, more school sociologists, or more school psychologists is too little, too late and laughably naïve, a thin cover for the real agenda, civilian disarmament. The number of rounds a firearm's magazine holds? This does not make a murderer. The societal factors outlined above, these produce cold-blooded killers. Don't be afraid to say so.

Our form of government, based upon written law, founded by an amazing group of

men and guided by a loving Creator has given us in this nation freedoms not enjoyed anywhere else on this planet. Abandoning the responsibilities we inherited with those freedoms, that's what's destroying our social fabric and producing sociopathic monsters. Writing new gun laws to limit our freedoms will be as effective as voting to declare that Pluto is no longer a planet.

*Bob Green is a married middle-class Christian conservative from Minnesota with free-market Judeo-Christian values, a college degree in Business Administration, and a steady job, who refuses to grow up.*

**JPFO!**

**JPFO welcomes Gun Rights Policy Conference attendees, September 20–22! We've put copies of the latest *Bill of Rights Sentinel* into everyone's literature stacks, plus our new *Never Again!* full-color brochure, and we'll be holding our annual Roundtable on Sunday morning—ask for the location when you arrive. The newly designed JPFO David and Goliath Award will be presented at the Chicago event.**



# Little Truth and Big Truth

by Frank Lee

The Breitbart News headline in July 2018: “Government Admits AR-15s Are Not Weapons of War.” Cheers went up in the pro-rights community for the Second Amendment Foundation’s legal victory producing a settlement in which the U.S. government “expressly acknowledges that non-automatic firearms up to .50 caliber [including AR-15 and other “assault-style” rifles], widely available in retail outlets in the United States and abroad, are not inherently military.”

SAF founder Alan Gottlieb described the importance of this admission:

For years, anti-gunners have contended that modern semi-automatic sport-utility rifles are so-called “weapons of war,” and with this settlement, the government has acknowledged they are nothing of the sort.

It’s amazing how much litigation work goes into obtaining a legal victory that effectively gets the truth confirmed. But consider: Why is the truth so hard to get in modern 21st Century America? We have two problems with truth today: little truth and big truth.

Show an AR-15 to an intelligent person, describe the gun’s features, provide its history, and document it has not been used by any army in war. An intelligent person should ac-

cept the AR-15 is not a “weapon of war.” But a member of the opposition worldview refuses to accept that fact, and calls you not just wrong but a murderous liar. The opposition proclaims the AR-15 a “weapon of war that has no legitimate civilian use.”

The opposition is lying about the facts, but for the opposition, the truth doesn’t exist or doesn’t matter. As Saul Alinsky wrote in *Rules for Radicals* (1971):

An organizer working in and for an open society is in an ideological dilemma. To begin with, he does not have a fixed truth—truth to him is relative and changing; everything to him is relative and changing. He is a political relativist...

Political realists see the world as it is: an arena of power politics moved primarily by perceived immediate self-interests, where morality is a rhetorical rationale for expedient action and self-interest.

Alinsky helps us understand. The opposition will create its own definitions and deploy its fiery rhetoric regardless of underlying truth. Tactic 13 in *Rules for Radicals* is: “Pick the target, freeze it, personalize it, and polarize it.” The AR-15 was selected, identified by a single memorable name, called an “assault

weapon” or “weapon of war,” and categorized as for military use only. Anyone who disagrees is a “crazed gun nut” or a “school-shooting apologist.”

Sad but vitally important: The anti-rights opposition will not change a thing about its lying campaign against the AR-15. The SAF litigation got the federal government to admit the little truth about the AR-15’s true nature and uses. That victory allows pro-rights people to point out the opposition’s long-promoted lie. That’s good, but we have to see the big truth.

In his 2018 book, *Saving Truth*, Abdu Murray details the civilization-wide problem of “post-truth.” Murray notes the *Oxford Dictionary*’s selected “post-truth” as 2016’s Word of the Year, defining it as “relating to or denoting circumstances in which *objective facts are less influential in shaping public opinion than appeals to emotion and personal belief*.” (Emphasis added.)

Murray explains, “Postmodernism emerged in the 1970s as a rejection of the notion of objective truth.” That rejection evolved into the current post-truth ideology, which has two modes:

The first is a “soft” mode [in which] truth exists—or that certain things are true—but we

*Continued on Page 8*

## Stealing “Never Again” From the Holocaust... • Continued from Page 1

hind the scenes to create a book in record-breaking time, politicians and wealthy operatives deflect attention from the very real problems America faces that generate the homicidal killing sprees we currently witness. Published stats on the book’s sales indicate an abject failure (a dismal c. 5K by late July following April release).

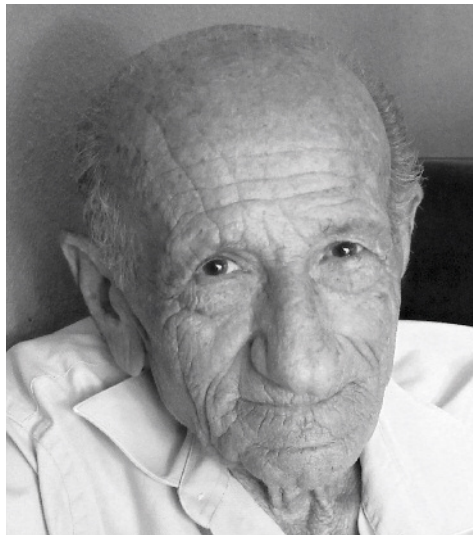
### The Unspoken Real Problems

Glorification of mass murderers, government-sponsored welfare ghettos, fatherless homes, the ongoing Muslim jihad, psychotropic drug-addled children, deterioration of American culture, saturation promotion of wildly violent “entertainment” and loss of basic moral values that religion instills, these are all contributory factors and completely ignored in the rush to remove guns from people who did nothing wrong.

Yet when individuals act out violently little if any focus gets placed on these initiators, which are ridiculed as meaningless by media outlets while they rush camera crews to visit the NRA, which wisely replies, “no comment.” A one-sided massive push to disarm the public then takes place, where news and analysis should appear.

“Guns were far more available and just as

deadly in the recent past,” Korwin points out. “There used to be no paperwork at all and guns were sold in hardware stores and by mail order, yet none of these atrocities happened. It’s not the guns. The widely available wooden M1 rifle is as dangerous if not more deadly than the polymer AR-15. Disarming the public is not the solution,” he says.



Dov Marhoffer, JPFO Board of Advisors

“Children should get gun training in school, at an early age, like we did when we were young,” adds Marhoffer. “Instead, they know nothing, not even basic safety. This is not good.”

Putting all guns in government hands, as democrats and progressives seek, is what despots and socialists have done throughout history, as they arranged for totalitarian rule. It is not mere coincidence that the Parkland students seek the exact same thing. Will the news controllers in print and broadcast even breathe any of this to their audiences? If past is prologue, they will hide it.

The only thing keeping America free from that is a freely armed public. We have seen what happens when gun confiscations occur. For G-d’s sake, do not let the left and student uprisings change that. Never Again!

**Join JPFO Now!**  
**www.jpfo.org 800-869-1884**

# The Wayback Machine

## Keep JPFO Founder Aaron Zelman's Spirit Alive

by Aaron Zelman and JPFO Staff

### Even Then He Knew

"Anyone who is lawfully adjudicated unfit to carry a firearm should not be on the street in the first place. They should be in prison or in a mental institution. We've thrown the baby (our personal liberties) out with the bath water, making us helpless to protect ourselves from armed criminals and lunatics. And who promotes this delusional logic the most fervently? Politicians and the law-enforcement hierarchy."

— JPFO Founder Aaron Zelman (1946-2010)

When Aaron wrote this prescient statement he couldn't know we'd reach a point where elements of America would be rising up demanding "red flag" laws, literally insane so-called STOP order bills, empowering almost anyone to declare almost anyone else

unfit to exercise their right to arms, and empowering "authorities" to confiscate firearms without due process, or even to be represented before their guns are taken. It is pre-genocidal disarmament all over again.

Of course, "it is for your own safety," and in some cases, at least now in the early stages, it may stop some crazy people from committing brazen acts of mass murder and terror. But how does leaving an identified mass murder suspect out on the street make anyone safer? This question goes unanswered in the rush to pass these laws.

"Just take the guns away," is the thinking, if you can call it thinking, and not mob mentality. If a wife is afraid her husband is going to murder her, does she really feel safer with him at home with the kitchen knives? While she sleeps? Who dreamed up this plan? And anyone willing to shoot to

stop a tyrannical confiscation will be labelled crazy as a matter of fact—after being shot to death in a losing battle with armored justices of peace.

JPFO knows, and so do you—left-wing hophobes are people so afraid of guns they are irrational and cannot think clearly. "If you take the guns away, we'll be safe!" Yes, illogical, dangerously irrational. Not the dangerous person—the people campaigning for this dangerous plan. Poke the supposedly crazy people right in the face, then turn them loose with gasoline, matches, vehicles, Home Depot, even the guns you don't know they have. Or that they can acquire the same way gang bangers do. Turn the nation into a seething cauldron of extremist paranoia—I say you're dangerous, disarm him! "Anyone who is unfit to carry a firearm should not be on the street in the first place."

### Little Truth and Big Truth • Continued from Page 7

don't care about the truth if it gets in the way of our personal preferences. The second mode is "hard," [which features a] willingness to propagate blatant falsehoods, knowing they're false, because doing so serves a desired ("higher") political or social agenda.

The concept of fundamental rights, including the right to self-defense, grows from a vision of objective factual reality. The challenge we face is to protect big truth—the very concept of real, objective truth. Standing against fundamental rights is the ideology of post-truth.

Getting the government to declare the truth about the AR-15 gave us a starting point in conversations with people who aren't quite sure who is right. We explain: "The opposition flat lied about the AR-15, even the government realized it finally. The opposition is quite willing to lie to advance their agenda."

A worldview shift begins. And then we turn them on to JPFO's fearless truth!

JPFO would observe that: *The AR-15 is, for civilian purposes, as close as we can currently get to a combat weapon, call it what you will. If we the people are not supposed to be armed for*

*war, what are we supposed to be armed for, sport? The Founders' purpose was to have the public as well armed as officials, to provide balance and preserve freedom. To the extent this is lost—in the dialog and in the armaments—freedom is diminished.*

**Visit the  
JPFO Store!**  
[shop.jpfo.org](http://shop.jpfo.org)



#### JEWS FOR THE PRESERVATION OF FIREARMS OWNERSHIP

12500 N.E. Tenth Place • Bellevue, WA 98005 • [jpfo.org](http://jpfo.org) • (800) 869-1884 • [info@jpfo.org](mailto:info@jpfo.org)

☐ Yes, I agree that Jews for the Preservation of Firearms Ownership deserves the support of freedom-loving Americans who cherish their constitutional right to keep and bear arms. Enclosed is my check or credit-card contribution.

☐ **Join or Renew** ☐ \$25 Annual ☐ \$40 Two Year ☐ \$55 Three Year ☐ \$500 Life

☐ \$30 1-Year Friend of JPFO ☐ \$360 Senior Life (over 65 years old)

☐ I want to make automatic contributions of \$\_\_\_\_\_ per ☐ Month ☐ Quarter

☐ **Donate** ☐ \$25 ☐ \$50 ☐ \$100 ☐ \$250 ☐ \$500 ☐ \$\_\_\_\_\_ other

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

JPFO is a 501(c)3 organization and donations are 100% deductible as charitable contributions for federal income tax purposes. See our website for merchandise and promo you get automatically when you join up with us!

#### Donate Online at [jpfo.org](http://jpfo.org)

"We make other groups look like moderates."



Please be as generous as your means will allow.

Card Number \_\_\_\_\_ CVC code \_\_\_\_\_

Expiration Date \_\_\_\_\_ Phone Number \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Email Address \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

**"You don't have to be Jewish to fight by our side.  
You just have to love liberty."**